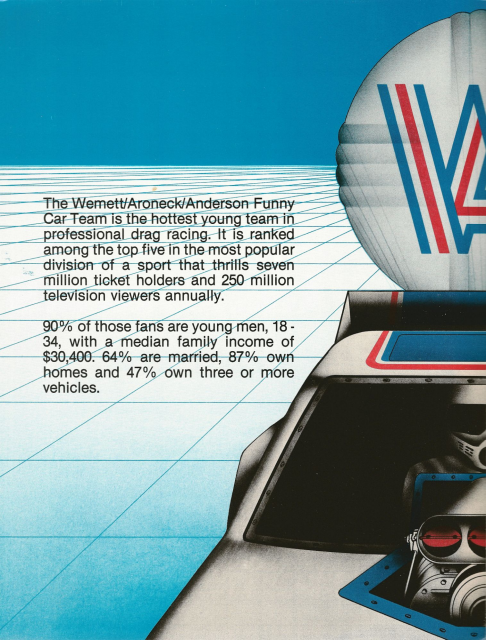


**What tickles
a young man's
fancy?**



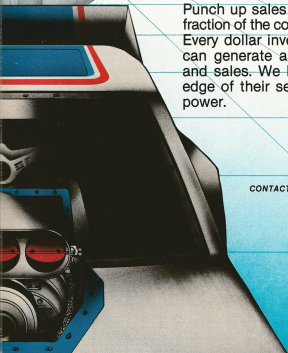
The Wemett/Aroneck/Anderson Funny Car Team is the hottest young team in professional drag racing. It is ranked among the top five in the most popular division of a sport that thrills seven million ticket holders and 250 million television viewers annually.

90% of those fans are young men, 18-34, with a median family income of \$30,400. 64% are married, 87% own homes and 47% own three or more vehicles.



The Wemett/Aroneck/Anderson Funny Car Team is available for corporate sponsorship. Market your products on the excitement that rides with professional drag racing and its brightest team.

Punch up sales and increase exposure at a fraction of the cost of conventional advertising. Every dollar invested in sports sponsorship can generate as much as \$10 in publicity and sales. We have males, 18 - 34, on the edge of their seats and that means selling power.



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